

E-learning platform

- Certification
- Wide array of modules specific to start-ups.
- 100% online
- Curated by industry experts.
- Complete flexibility
- Full access to every material.
- Case studies.
- Networking with a community of 100K entrepreneurs.
- Regular opportunities for business networking events.
- Access to 150+ hours business event recordings. (explore free)
- Downloadable workbooks and mp3.



MODULES - VIRTUAL MBA

- Earn a virtual MBA in 12 months.
- Learn the strategies to implement in your business profitability directly.
- Course insights (download brochure).

- **90 days to a 7 figure**

foundation.

- How to build a multi-million dollar business?
- Creating market domination position.
- Identifying target market
- Identifying opportunities
- Understanding the buyer
- Creating brand messaging
- Creating sales process and more

- **Create competition crushing marketing.**

- Writing persuasive copies
- Bulletproof marketing equation
- Elevator pitch
- Designing ads
- Creating websites
- Generating leads online
- Revenue plan
- SWOT Analysis
- Marketing plan and schedule
- Creating an online presence

- **Your Financial Weapons**

- How To Find, Contact and Persuade Strategic Endorsement Partners
- How to Generate Massive Online Leads Through Referrals

- **Profit Growth Strategies**

- How to use email marketing to generate sufficient leads
- Building an email list
- Generating leads through webinars
- How to use incentives
- Raising prices without losing customers
- Networking strategies (7 parts)
- Providing additional services
- Drip campaigns
- Increasing transactions and customer revenue.

JUMPSTART 12 STRATEGIES

- Cut costs
- Market dominating position
- Compelling offer
- Increase prices
- Up-sell/cross sell
- Bundling
- Down-selling
- Alliances and joint ventures
- Drip campaign
- Leads
- Digital marketing
- **Profit Acceleration**
 - **Resources**
 - Deep dive 40 strategies
 - Profit acceleration resources
 - Million dollar business
 - Case studies

FINANCIAL TRAINING FOR SMALL BUSINESS OWNERS



- UNDERSTANDING THE POWER OF THE P&L STATEMENT
- OPTIONS FOR INCREASING REVENUE
- FACTORS AFFECTING COST OF GOODS SOLD
- 6 QUICK WAYS TO LOWER COGS
- MULTIPLE WAYS TO LOWER OVERHEAD
- HOW TO BUILD YOUR P & L FROM SCRATCH
- HOW TO DISCOVER YOUR BUSINESS' FINANCIAL POTENTIAL
- HOW MUCH CAN YOU SPEND AND STILL MAKE A PROFIT?